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Socially Responsible Investing For Dummies

Socially Responsible Investing For Dummies, a 2010 Green Book Festival award winner, is as practical, hands-on guide to smart social investing that shows you how to maximize your profits while remaining true to your values. You get expert advice in targeting an issue you're passionate about, researching potential investments, and putting your socially responsible choices into action.

Socially Responsible Investing For Dummies: Ann C. Logue ...

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well worth the effort.

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Socially Responsible Investing for Dummies by Ann C. Logue

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By Consumer Dummies In theory, a business has no purpose other than to maximize shareholder value. In practice, many companies can maximize shareholder value while also behaving responsibly. If you want to be a socially responsible investor, both should appeal to you.

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"Socially Responsible Investing For Dummies" helps the reader understand how SRI works, how to do research, what kind of companies and causes you can invest in, and the best way for the reader to invest their money responsibly. From the Back Cover

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If you want to invest for a better world and a better portfolio, you should do additional research. One person's idea of socially responsible may be very different than another's. What works for one portfolio may not work for another. There's a ton of information on the website of the Forum for Sustainable and Responsible Investment.

A Close-up Look at Socially Responsible ETF Options - dummies

Socially Responsible Investing For Dummies, a 2010 Green Book Festival award winner, is as practical, hands-on guide to smart social investing that shows you how to maximize your profits while remaining true to your values. You get expert advice in targeting an issue you're passionate about, researching potential investments, and putting your socially responsible choices into action.

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Socially Responsible Investing (SRI) is the practice of investing in mutual funds and stocks that stay away from companies whose ethical standards are in question.

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Socially Responsible Investing For Dummies helps the reader understand how SRI works, how to do research, what kind of companies and causes you can invest in, and the best way for the reader to invest their money responsibly.

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